

---

# Economic Development

## CPT Steering Committee

### November 17, 2008



---

**Chuck Buell**

*James City County*  
**Citizens Coalition**

*P.O. Box 5322*  
*Williamsburg, VA 23188*  
*[jcc.citizens.coalition@gmail.com](mailto:jcc.citizens.coalition@gmail.com)*

---

*Working together to protect and preserve our environmental resources and quality of life*

---

# Economic Development Motivations

- Diversify economic underpinnings to reduce dependence on the tourist industry and to avoid the resulting wide swings in tax revenues and budgets
- Attract higher paying professional jobs and also keep talented high school graduates in our community
- Maintain our quality of life and our environment without undue tax burdens

---

# Many Valuable Inputs

- Republican contract with JCC (recommends predictability in Land Use and zoning decisions; 100,000 county population; taxpayer relief; responsible growth; transfer of development rights)
- Business Climate Task Force
- Greater Williamsburg Chamber and Tourism Alliance (formed an impressive Comp Plan Task Force)
- Statement by JCC Economic Development Authority
- JCC Citizen's input via meetings and listening stations

---

# Statements of Individuals via Listening Stations, etc

- Use CW, W&M, hospitals, talented retirement community mentors as the focus for luring high paying jobs
- Balance tourism with development in case of recession
- Eastern State maintained as a low density park-like appearance
- County support to Doctors Hospital plan
- Slow development (many references to this)
- No more shopping centers; don't expand roads
- More industry and business to increase tax base

---

# Comp Plan Implementation

- Must be multi-year with clearly defined implementation milestones
- Process and structure must be put in place for yearly assessment against milestones (report card)
  - Requires budget, staff, and continuing business community and citizen participation