

# James City County 2007 Citizens Survey

Conducted by:  
The Virginia Tech Center for Survey Research

# Methodology

- Random Sampling Design
- Survey Instrument
- Dates of Administration: July - October, 2007
- Survey Pre-test
- Survey Administration Via Telephone
- 623 Completed Telephone Interviews
- Sampling Error: 3.91 percent
- Survey Length: 13.1 Minute Average

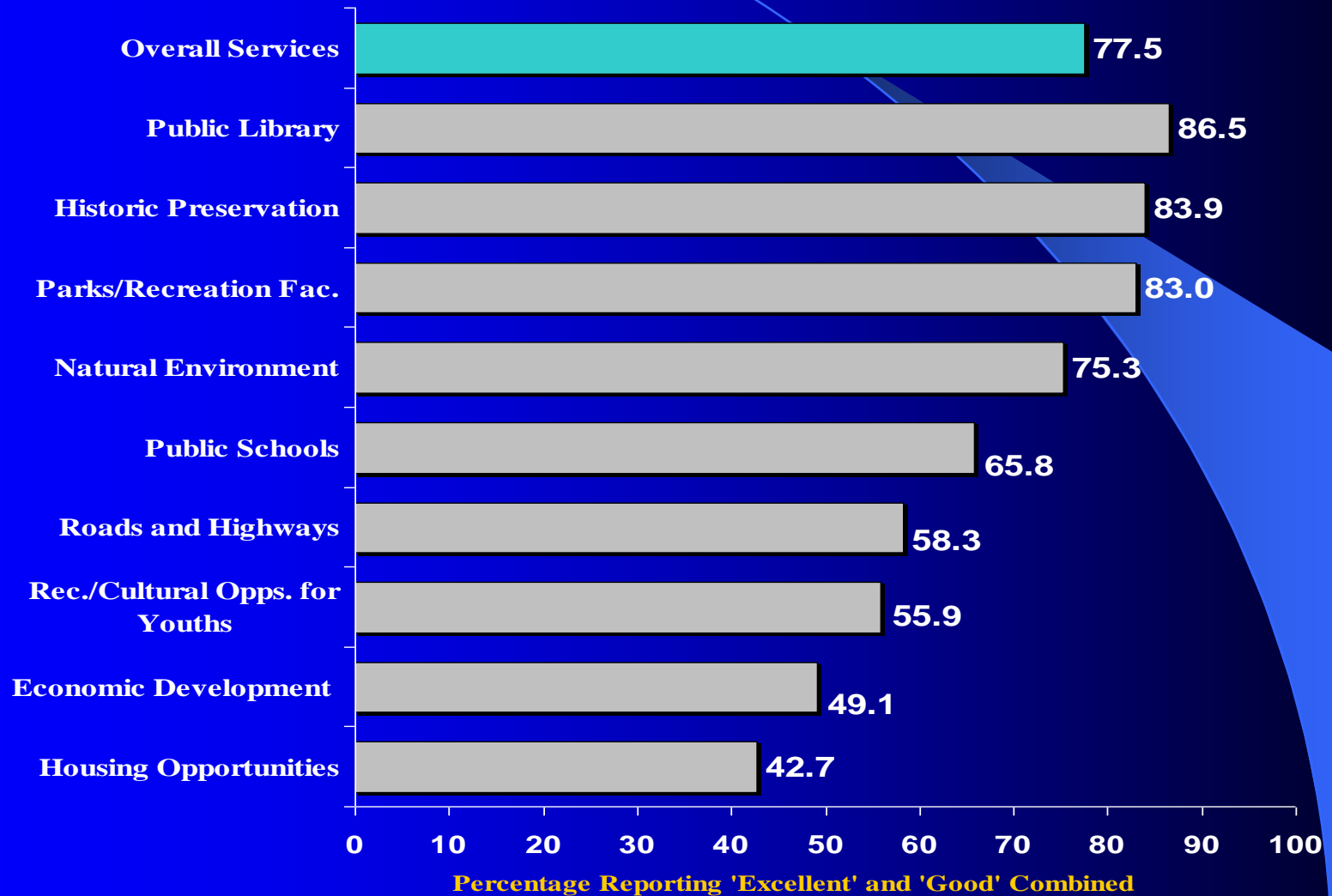
# Respondent Demographics

	2001 Respondents	2007 Respondents
Gender	56% Female; 44% Male	65% Female; 35% Male
Age	40% <46 yrs. 58% 46+ yrs.	24% <46 yrs. 74% 46+ yrs.
Income	63% < \$100,000 20% \$100,000+	49% < \$100,000 27% \$100,000+
Home Ownership	82% Own or Buying; 16% Rent	89% Own or Buying; 10% Rent
Employment	55% Full-time	42% Full-time

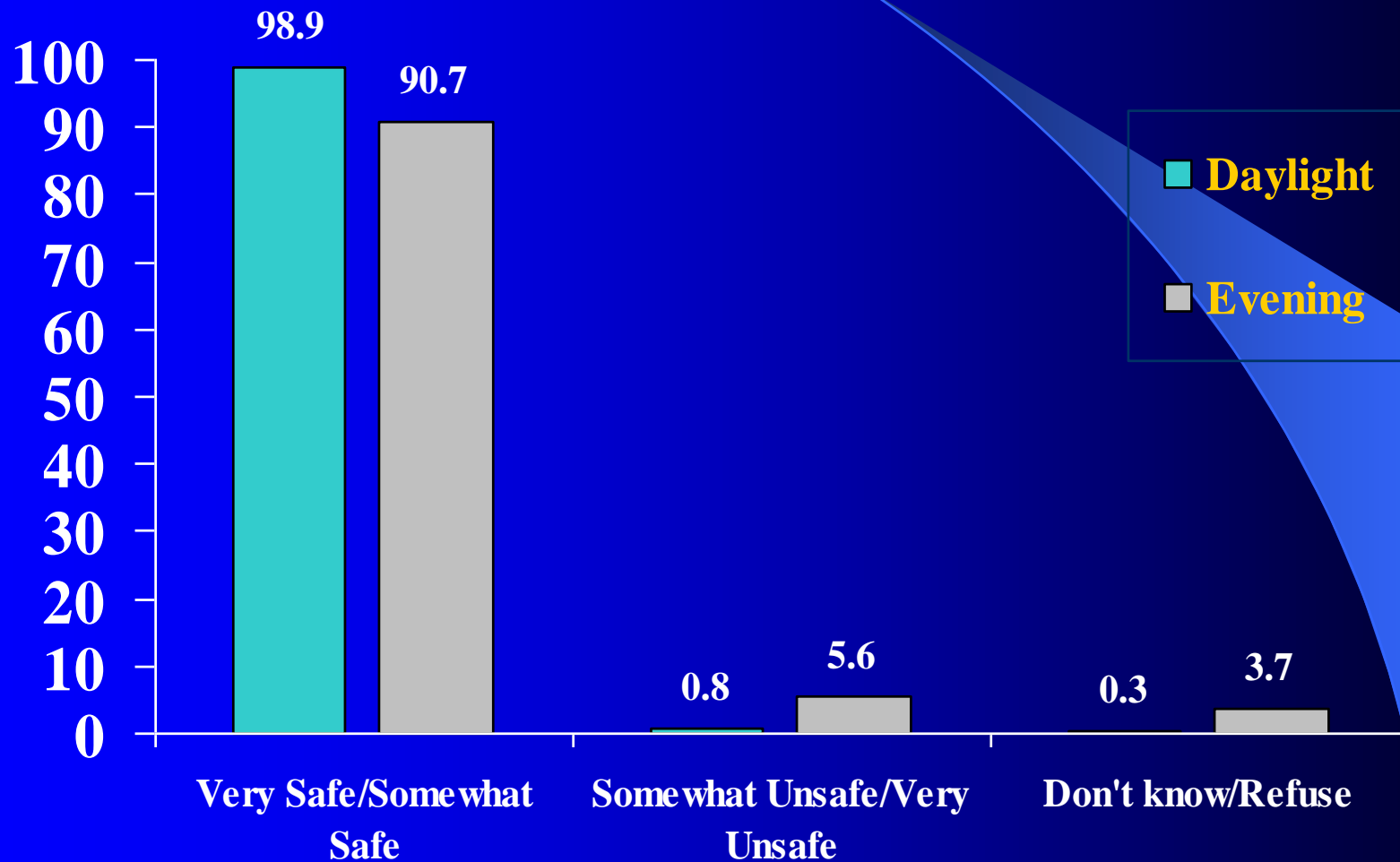
# Citizen Opinions Regarding Land Use Issues

<b>Land Use Issues</b>	<b>Percentage Agreement</b>
<b>Development of the land in James City County is happening too quickly</b>	<b>83%</b>
<b>There should be restrictions on the amount of land that can be sold for residential and commercial development</b>	<b>83%</b>
<b>It is more important to preserve farmland in the County than it is to have more development</b>	<b>79%</b>
<b>Developers should always be required to pay a fee to the County to offset public costs even if it means increases in the prices of services and housing for citizens</b>	<b>69%</b>
<b>It is better to have neighborhoods in which there is a mix of low, middle, and high income housing options</b>	<b>68%</b>
<b>It is important to slow development in the County even if it means increasing taxes</b>	<b>61%</b>
<b>It is better to have more homes on smaller lots and set aside areas for open space in order to permanently preserve land and maintain the character of the community</b>	<b>57%</b>

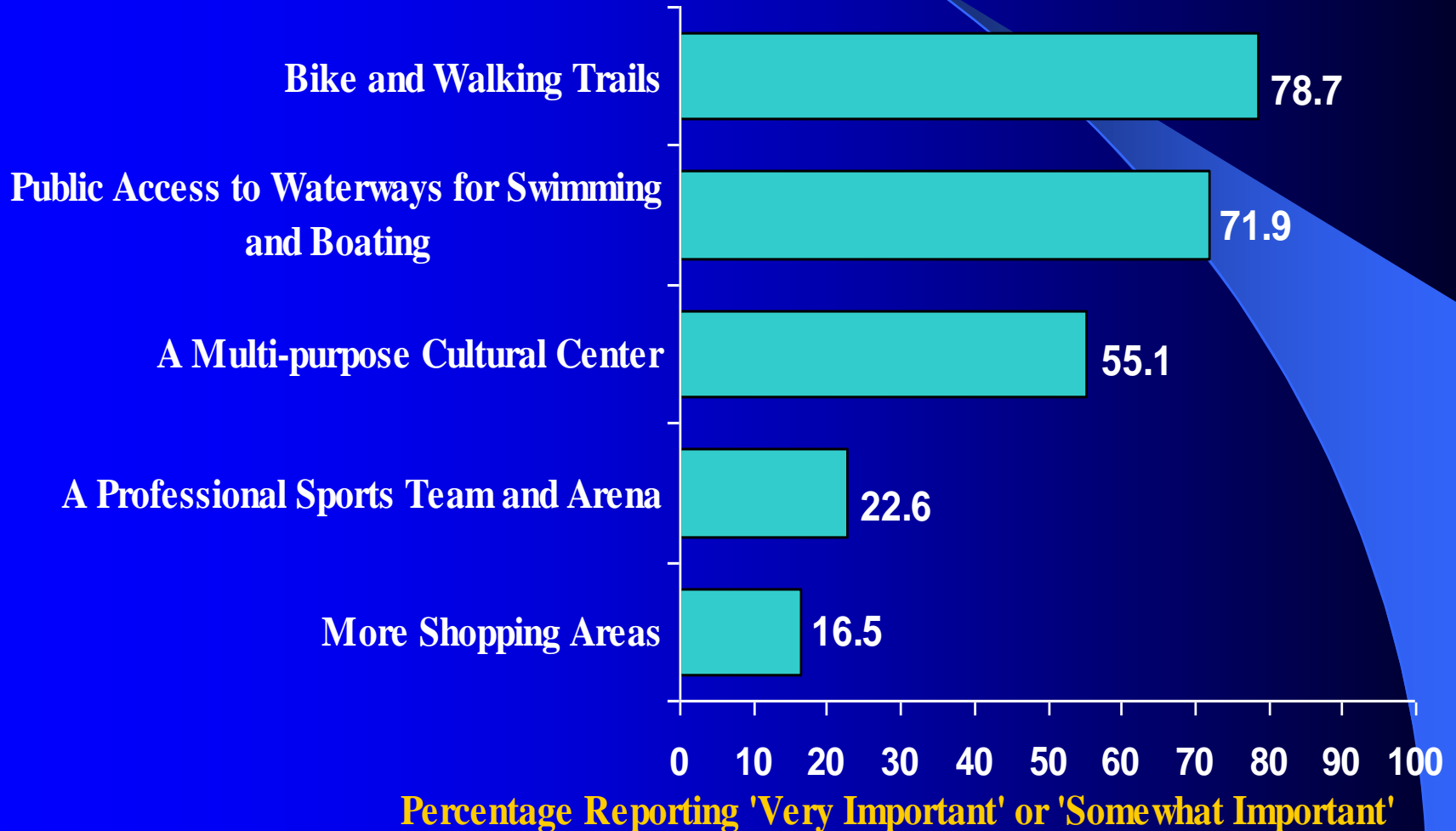
# Citizen Ratings of James City County Community Aspects



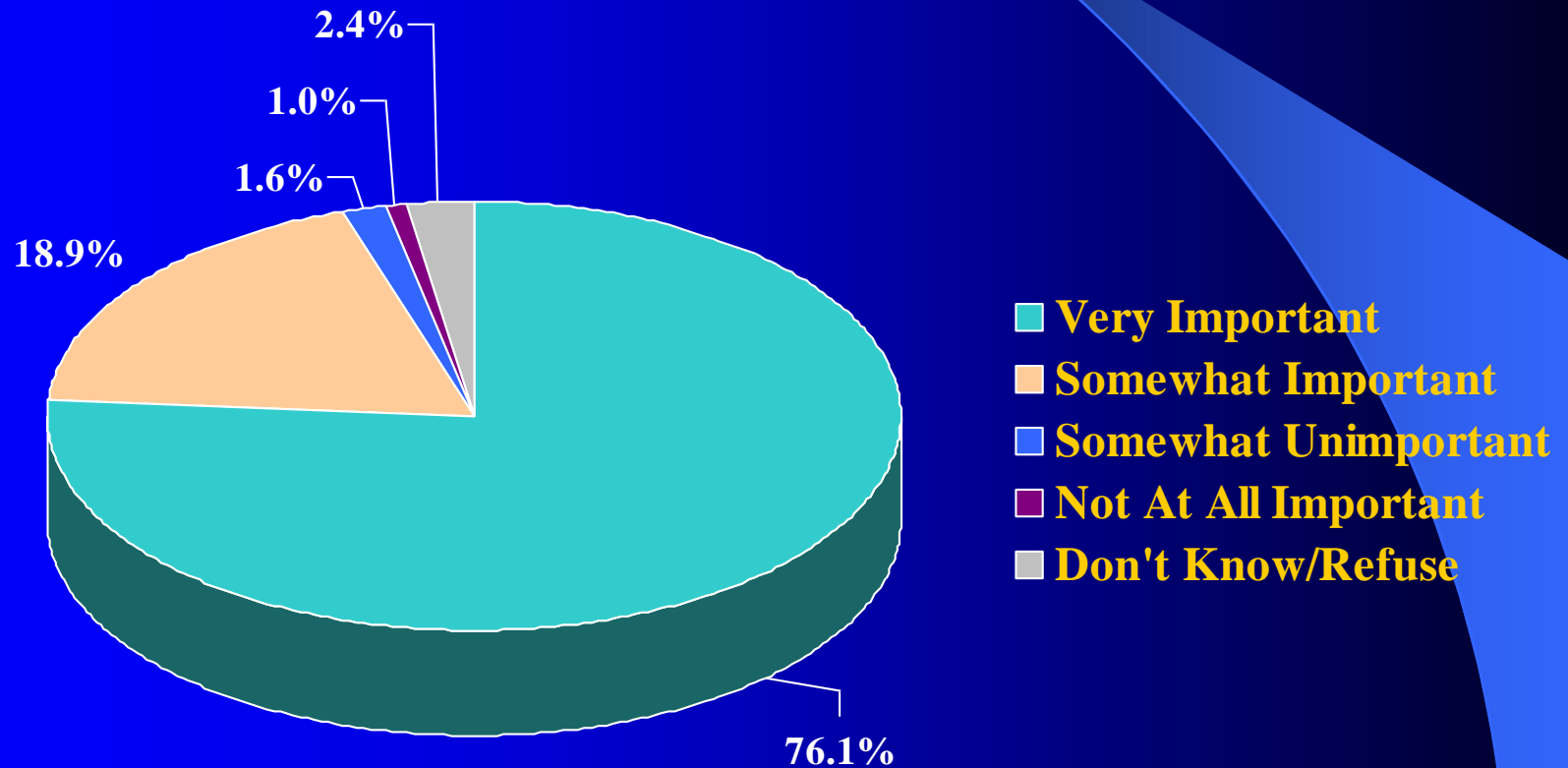
# Feelings of Safety in James City County



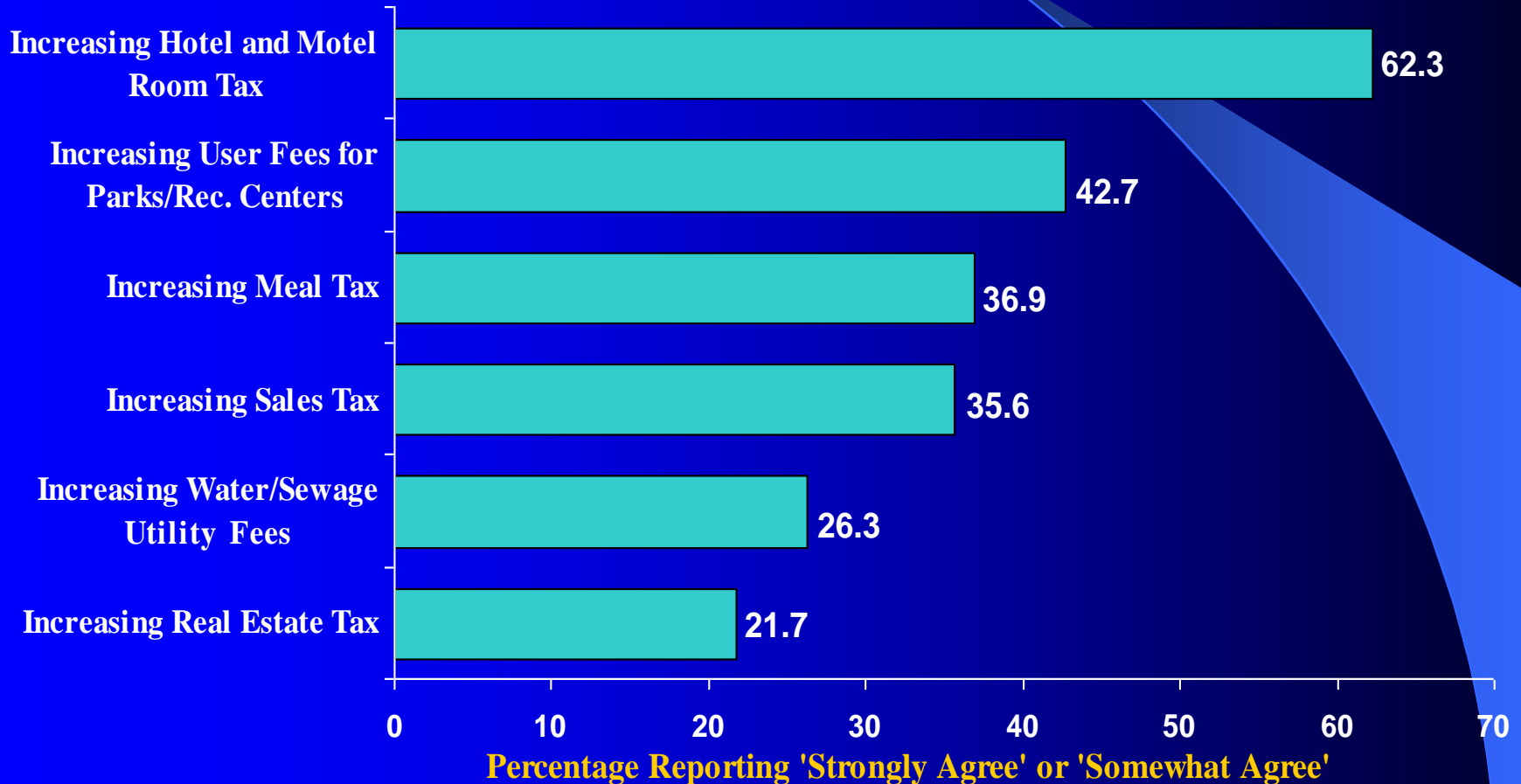
# Citizen Opinions On Importance of Funding Cultural/Recreation Opportunities With Tax Monies



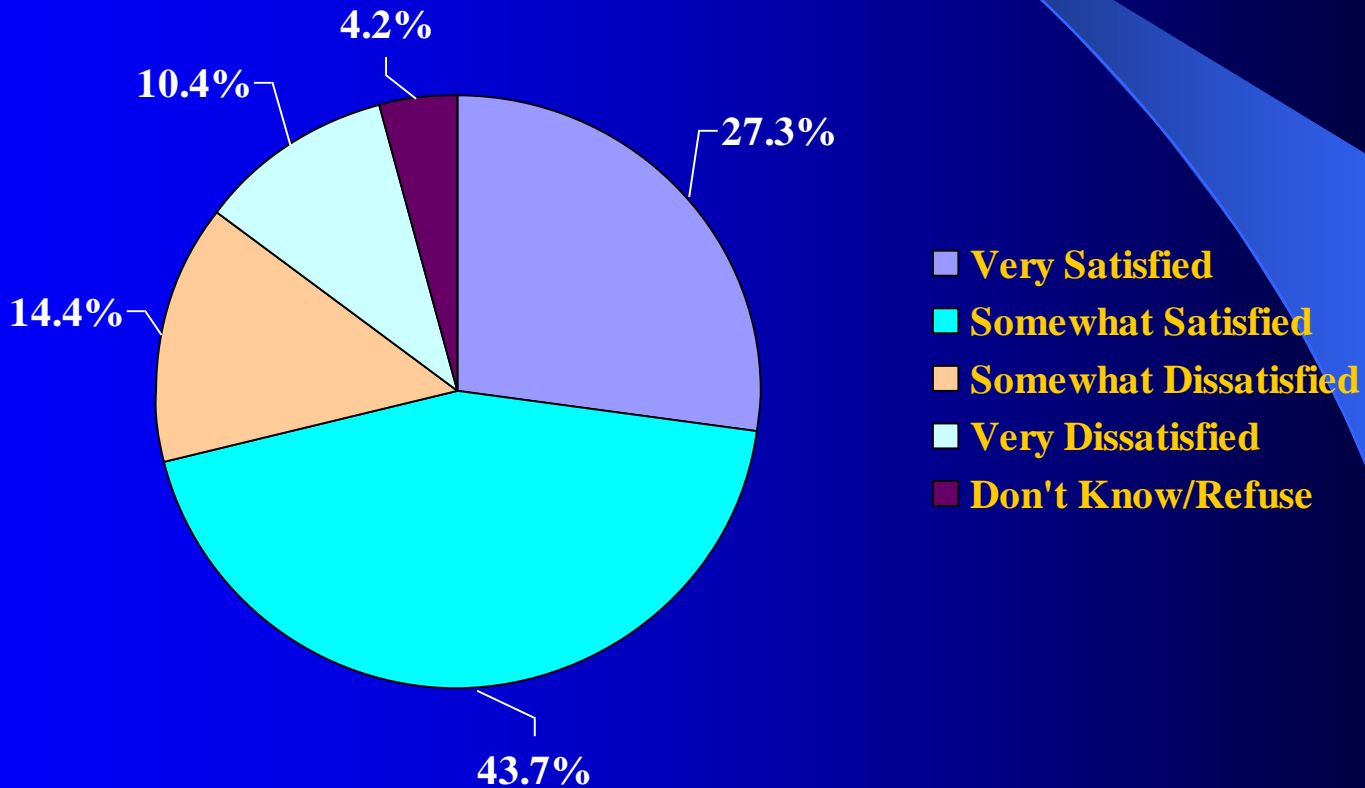
# Citizen Opinions Regarding Importance of Increasing the Access and Availability to Water



# Citizen Agreement with Various Sources for Funding Additional Services



# Citizen Ratings of County Government Communication



# Final Comments and Questions